GREEK ORTHODOX LADIES PHILOPTOCHOS SOCIETY, INC. NATIONAL COMMITTEE REPORT FRIDAY, NOVEMBER 10, 2023 – HOUSTON, TX NATIONAL PHILOPTOCHOS BOARD MEETING



Membership Jennifer Constantin and Jeannie Ranglas October 31, 2023

The goal of the National Philoptochos membership committee is to assist chapters by engaging and retaining their current members and by identifying and recruiting potential members in the hopes of increasing their membership.

EMBRACE your members by providing both social and hands-on events. ENCOURAGE your members to share their gifts and their participation. EXPAND your chapter by hosting events that include your entire parish. ENJOY the company of your sisters with relevant and timely programs.

We've developed a membership one-pager that chapters can use in their ongoing recruitment strategy.

Next for our committee is a photo contest, which is meant to encourage chapters and members to share photos of their events that portray multiple generations doing the work of Philoptochos.

We've also put together lists of events that will show our chapters how to EMBRACE, ENCOURAGE, EXPAND, & ENJOY their chapter and its members. We've shared a few below.

- 1. Sisterhood of the Traveling Philoptochos
- 2. Cooking Clubs or Contests
- 3. Monthly or Quarterly drives such as Socktober or Glovemember, etc.
- 4. Newlywed Brunch-invite recent brides to an after-church event hosted by Philoptochos.

We are updating our existing 14-page membership guide to make it easier for chapters to develop a plan that works for their specific chapters' needs.

We look forward to a new Membership Social Media campaign where we will utilize the photos that will be shared during our photo contest. Please look for them soon and encourage your chapter's participation!